



To Whom It May Concern:

I had the pleasure to meet Charlotte Ferreux while I was facilitating the West Kootenay Women in Business working group, where Charlotte actively participates. Through her networking efforts Charlotte has been awarded a position on the Castlegar & District Chamber of Commerce board of Director's, where she continues to keep her finger on the pulse of the business community.

thrive Consulting has partnered with the Castlegar chamber on the "shop local" initiative where focus groups are established creating a platform to receive feedback from local business owners/ operators. Attention is given to possible mitigation strategies, and discussion on local synergies that may provide resolution for future challenges and barriers for the business community. The data collected has been given to all three levels of government in advocacy efforts to support local businesses.

thrive Consulting has a desire to ensure that the business community remains sustainable with economic growth opportunities, providing the tools they need to produce exceptional results in brand elevation, community building, consumer/employee retention, and achieving fiscal success. I would recommend thrive Consulting to any business looking to dig deep to reach extraordinary results!

Sincerely

A handwritten signature in black ink, appearing to read 'Pam McLeod', written in a cursive style.

Pam McLeod  
Executive Director  
Castlegar & District Chamber of Commerce